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TRADEMARKS ACT 2019

[Section 10; Regulation 6]

NOTICE OF APPLICATION FOR REGISTRATION OF TRADEMARK META SYMBOL IN CLASS 41

The Registrar of Trademarks has received an application for registration of trademark as follows:

- (a) **Applicant's full name:** Meta Platforms, Inc.
- (b) **Address of the applicant:** 1601 Willow Road, Menlo Park, California 94025, United States of America
- (c) **Date application lodged:** 5th April 2022
- (d) **Time application received:** 16:17pm
- (e) **Reference number for the application:** 164A/2022
- (f) **Representation, drawing or design of mark:**

- Device



Representation is in black and white.

- (g) **Goods or services for which the trademark is associated with:**

International Class: 41

Services: Entertainment services; Electronic publishing services for others; Publication of educational materials, namely, publishing of books, journals, newsletters, and electronic publications; Publication of non-downloadable online journals, namely, weblogs (blogs) featuring user-defined content, blogs featuring advertising, marketing and business content, and blogs about virtual reality and augmented reality; Providing online non-downloadable electronic publications resources for software developers; Entertainment and educational services, namely, providing online non-downloadable publications about virtual reality technology via a website; Entertainment and educational services, namely, providing online non-downloadable publications about augmented reality technology via a website; Entertainment services, namely, providing interactive and multiplayer and single player games played via the internet or communication networks; Entertainment services, namely, providing online video games, computer games, electronic games, and interactive games; Providing a computer game for use network-wide by network users; Providing online non-downloadable game software; Virtual reality game services provided via the internet

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and other communications networks; Augmented reality game services provided via the internet and other communications networks; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content and experiences; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content and experiences; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content and experiences; Entertainment services, namely, providing online virtual reality environments; Entertainment services, namely, providing online augmented reality environments; Augmented reality video production for entertainment purposes; Virtual reality video production for entertainment purposes; Multimedia entertainment production and publishing services; Entertainment services in the nature of production and post-production services of multimedia entertainment content; Entertainment and educational services, namely, providing non-downloadable movies, television shows, webcasts, audiovisual, and multimedia works via the internet, as well as information, reviews, and recommendations regarding movies, television shows, webcasts, audiovisual, and multimedia works; Providing information about online computer games and video games via the internet and other communications networks; Arranging and conducting educational conferences; Organizing exhibitions, events, and conferences in the fields of culture, entertainment, education, and social networking for non-business and non-commercial purposes; Arranging and conducting competitions and entertainment events for players of video, computer, electronic or interactive multimedia games; Entertainment services, namely, arranging and conducting of competitions for encouraging use and development of interactive entertainment, virtual reality, augmented reality, consumer electronics, and video game entertainment software and hardware; Organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electronics and video game entertainment industries for cultural or educational purposes; Offering and conducting contests designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities, and sharing of creative work product; Organizing exhibitions, conferences, and events in the field of software development for educational purposes; Offering and conducting contests for educational and entertainment purposes for software developers; Educational services, namely, organizing and conducting conferences and seminars in the fields of artificial intelligence and the internet of things; Educational services, namely, organizing and conducting conferences, courses, seminars, and online training in the fields of advertising, marketing, social networking, the internet, and social media, and distribution of course material in connection therewith; Organizing, promoting and conducting exhibitions, tradeshows and events for business purposes; Training in the field of design, advertising and communication technologies; Training in the field of strategic media planning relating to advertising, marketing and business; Providing information in the field of entertainment; Providing entertainment information including text, electronic documents, databases, graphics, photographic images and audio visual information, via the internet and other communications networks; Providing information for educational and entertainment purposes in the fields of entertainment, secondary, and collegiate life, and social and community interest groups; Rental of photography and videography kiosks for capturing, uploading, editing and sharing of pictures and videos; Education; Providing of training; Sporting and cultural activities; Entertainment services, namely, providing online videos featuring games being played by others; Gaming services in the nature of providing a web site for consumers to broadcast game play to others; Arranging and conducting educational conferences in the field of software development; Educational seminars, classes, speaker series, conferences and training in the field of open source software and software development; Entertainment services, namely, ongoing comedy, drama, documentary, docu-series, animated, mystery, and reality web and television series provided over the Internet; Online journals, namely, blogs featuring comedy, drama, documentary, docu-series, animated, mystery, and reality and entertainment content; Providing online non-downloadable video clips, videos, vlogs, images, illustrations, articles, and abstracts of articles in the field of comedy, drama, documentary, docu-series, animated, mystery, and reality entertainment; Providing online non-downloadable videos in the field of comedy, drama, documentary, docu-series, animated, mystery, and reality entertainment; Educational services, namely, providing online publications in the field of social media content; Provision of information relating to social media content; Online electronic publishing concerning social media content; Publication of educational materials, namely,

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publishing of articles, manuals, journals and blogs in the fields of software development, artificial intelligence, machine learning, and building user interfaces; Arranging and conducting of training workshops; Recreation information; Augmented reality video production; Conduct and providing access to on-line live workouts, fitness instructions and sessions; Conducting fitness classes; Education services; Educational services, namely, conducting seminars, conferences, and workshops in the fields of health and wellness; Educational services, namely, organizing and conducting conferences and seminars in the fields of virtual reality, augmented reality, artificial intelligence and the internet of things; Electronic publishing services; Entertainment and educational services, namely, providing non-downloadable movies, television shows, webcasts, audiovisual, and multimedia works via the internet, as well as information, reviews, and recommendations regarding movies, television shows, webcasts, audiovisual, and multimedia works; Entertainment services, namely, arranging and conducting of competitions for encouraging use and development of interactive entertainment, virtual reality, augmented reality, mixed reality, consumer electronics, and video game entertainment software and hardware; Entertainment services, namely, contest and incentive award programs designed to reward program participants who exercise, participate in sports activities, engage in health-promoting activities, make achievements in exercise and sports activities, and reach personal goals regarding exercise, sports activities, and fitness; Entertainment services, namely, contest and incentive award programs designed to reward program participants who exercise, make healthy eating choices, and engage in other health-promoting activities; Entertainment services, namely, incentive award programs designed to reward program participants who exercise; Entertainment services, namely, providing access to interactive electronic and online databases of user-defined content, third-party content, photos, video, audio, visual, and audio-visual material in the field of general interest; Entertainment services, namely, providing an online forum for the dissemination of content, data, and information for entertainment and social and business networking purposes; Entertainment services, namely, providing online facilities for streaming entertainment content and live streaming video of entertainment events; Entertainment services, namely, providing online facilities for streaming entertainment content and live streaming video of entertainment events; Entertainment services, namely, providing online mixed reality environments; Mixed reality video production; Multimedia production services; Online journals, namely blogs featuring commentary, advice and information in the fields of health, wellness, sleep, fitness and nutrition; Online journals, namely, blogs; Online journals, namely, weblogs (blogs) featuring user-defined content; Organizing contest and incentive award programs for software developers; Organizing exhibitions and events for cultural, educational, or entertainment purposes; Organizing exhibitions and events in the field of interactive entertainment, virtual reality, mixed reality, and augmented reality, consumer electronics and video game entertainment industries for cultural or educational purposes; Organizing exhibitions and events in the field of software development for educational purposes; Organizing exhibitions in the field of interactive entertainment, virtual reality, augmented reality, mixed reality, consumer electronics and video game entertainment industries for cultural or educational purposes; Organizing live exhibitions and conferences in the fields of culture, entertainment and social networking for non-business and non-commercial purposes; Personal coaching services in the field of sports, exercise, health, and fitness; Photosharing and video sharing services; Pre-recorded athletic and fitness sessions; Providing a fitness assessment and a fitness score, and a personalized workout program based on that assessment and score; Providing a website featuring fitness coaching, instructions, and sessions; Providing a website featuring fitness instructions and sessions; Providing a website featuring information regarding fitness training, and athletic skill development; Providing a website featuring information regarding fitness training, fitness coaching, fitness goals, and athletic skill development; Providing a website featuring information regarding sports, athletic skill development, and fitness training; Providing a website featuring pre-recorded athletic and fitness sessions; Providing access to pre-recorded athletic and fitness sessions; Providing computer, electronic and online databases in the field of entertainment; Providing entertainment information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, photographic images and audio visual information, via the internet and communication networks; Providing group coaching in the field of sports, exercise, health, and fitness; Providing information regarding sports, athletic skill development, and fitness training via an online website, other computer and electronic communication networks, and via computer software for gaming consoles, personal computers, personal digital devices, and smart phones;

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Providing online resources for software developers; Providing pre-recorded athletic challenges, training, fitness sessions and challenges, and workouts via an online website, other computer and electronic communication networks, and via computer software for gaming consoles, personal computers, personal digital devices, and smart phones; Publishing services, namely, publishing of electronic publications for others; Virtual reality video production.

Convention priority: Jamaica Application No. 84473 filed on 5 October 2021

A person may lodge a notice of opposition to the Registrar within 21 days of gazettal of this Notice.

Jay Udit
Registrar of Trademarks

Date: 16 / 05 / 2022

TRADEMARKS ACT 2019

[Section 10; Regulation 6]

NOTICE OF APPLICATION FOR REGISTRATION OF TRADEMARK META SYMBOL IN CLASS 42

The Registrar of Trademarks has received an application for registration of trademark as follows:

- (a) **Applicant's full name:** Meta Platforms, Inc.
- (b) **Address of the applicant:** 1601 Willow Road, Menlo Park, California 94025, United States of America
- (c) **Date application lodged:** 5th April 2022
- (d) **Time application received:** 16:17pm
- (e) **Reference number for the application:** 164B/2022
- (f) **Representation, drawing or design of mark:**

- Device



Representation is in black and white.

- (g) **Goods or services for which the trademark is associated with:**

International Class: 42

Services: Design and development of computer hardware and software; Providing online non-downloadable software; Providing temporary use of non-downloadable software to enable development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones, handheld computers and computer tablets; Design, engineering, research, development and testing services in the field of mobile application software development related to the use and functionality of hyperlinks; Technical consultation in the field of mobile application software development related to the use and functionality of hyperlinks; Providing temporary use of non-downloadable software that gives users the ability to engage in social networking and manage their social networking content; Computer services, namely, creating an online community for registered users to engage in social networking; Providing temporary use of non-downloadable software for creating, managing and accessing user-created and administered groups within virtual communities; Providing temporary use of non-downloadable software for creating and managing social media profiles and user accounts; Providing temporary use of non-downloadable software for social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; Computer services in the nature of customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data; Providing temporary use of non-downloadable software that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; Application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video

content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Platform as a service (PAAS) featuring software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking and developing software applications; Providing temporary use of non-downloadable software for viewing and interacting with a feed of electronic media, namely, images, audio-visual and video content, live streaming video, commentary, advertisements, news, and internet links; Providing temporary use of non-downloadable software for finding content and content publishers, and for subscribing to content; Providing temporary use of non-downloadable software for organizing images, video, and audio-visual content using metadata tags; Providing temporary use of non-downloadable software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, interacting with, embedding, transmitting, and sharing or otherwise providing electronic media, images, video, audio, audio-visual content, data, and information via the internet and communication networks; Application service provider (ASP) featuring software to enable or facilitate the creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, interacting with, embedding, transmitting, and sharing or otherwise providing electronic media, images, video, audio, audio-visual content, data, and information via the internet and communication networks; Providing temporary use of non-downloadable software for sending and receiving electronic messages, alerts, notifications and reminders; Providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; Providing temporary use of non-downloadable software for electronic messaging; Providing temporary use of non-downloadable software to facilitate interactive discussions via communication networks; Providing temporary use of non-downloadable software for organizing events, searching for events, calendaring and managing events; Providing temporary use of non-downloadable software for modifying photographs, images and audio, video, and audio-video content; Providing temporary use of non-downloadable computer software for use in taking and editing photographs and recording and editing videos; Application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; Providing temporary use of non-downloadable software for streaming multimedia entertainment content; Providing temporary use of non-downloadable computer software for enabling transmission of images, audio, audio visual and video content and data; Computer services, namely, providing search engines for obtaining data via the internet and communications networks; Providing search engines of online network environments to provide information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, electronic media, images and audio visual content, via the internet and communications networks; Application service provider (ASP) services, namely, hosting software applications of others; Providing temporary use of non-downloadable software for providing, linking to, or streaming news or current events information; Providing temporary use of non-downloadable e-commerce software to allow users to perform electronic business transactions via the internet and communications networks; Application service provider (ASP) featuring application programming interface (API) software to allow users to perform electronic business transactions via the internet and communication networks; Software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts and for facilitating electronic business transactions via the internet and communications networks; Providing temporary use of non-downloadable software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; Application service provider (ASP) featuring application programming interface (API) software for creating, managing, tracking, reporting and measuring advertising of others; Providing non-downloadable software for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; Providing temporary use of non-downloadable software for creating, sharing, disseminating and posting advertising; Providing temporary use of non- downloadable software

for creating and maintaining an online presence for individuals, groups, companies, and brands; Providing temporary use of non-downloadable software for advertisers to communicate and interact with online communities; Providing temporary use of non-downloadable software for curating online user-defined content and advertisements and creating social media feeds; Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Development of hardware for use in connection with electronic and interactive multimedia games; Providing temporary use of non-downloadable software that gives users the ability to upload, modify and share virtual reality content, augmented reality content, mixed reality content, information, experiences and data; Hosting of virtual reality and augmented reality content on the internet; Providing user authentication services using single sign-on and software technology for e-commerce transactions; Providing user authentication services of electronic funds transfer, credit and debit card and electronic check transactions using single sign-on and software technology; Providing an application programming interface (API) to allow users to perform electronic business transactions via the internet; Providing temporary use of non-downloadable software for processing electronic payments; Platform as a service (PAAS) services featuring computer software to allow users to perform business and e-commerce transactions; Providing temporary access to non-downloadable computer software for providing electronic maps; Application service provider (ASP) featuring software for providing electronic maps; Providing temporary use of non-downloadable computer software for searching, determining, and sharing locations; Providing temporary use of non-downloadable software for searching and identifying local and location-based points of interest, events, landmarks, employment opportunities, entertainment, cultural events, shopping and offers; Providing temporary use of non-downloadable computer software for making reservations and bookings; Application service provider (ASP) featuring software to enable or facilitate making reservations and bookings; Providing temporary use of non-downloadable software that give users the ability to post ratings, reviews, referrals and recommendations relating to businesses, restaurants, service providers, events, public services and government agencies; Providing temporary use of non-downloadable software for providing a virtual marketplace; Providing temporary use of non-downloadable computer software for ordering and/or purchasing goods and services; Application service provider (ASP) featuring software to enable or facilitate ordering and/or purchasing goods and services; Providing temporary use of non-downloadable software for searching and identifying employment opportunities; Providing temporary use of non-downloadable software for identifying and allowing users to contact government representatives; Providing temporary use of non-downloadable software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Application service provider (ASP) featuring software to enable or facilitate interaction and communication between humans and AI (artificial intelligence) platforms; Design of augmented reality and virtual reality effects for use in modifying photographs, images, videos and audio-visual content; Providing online non-downloadable personal assistant software; Providing non-downloadable social assistant software; Providing temporary use of non-downloadable computer software for use in facilitating voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Application service provider (ASP) services featuring software to enable or facilitate voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Providing a website featuring information in the fields of technology and software development via the internet and communication networks; Design and development of virtual reality and augmented reality and mixed reality hardware and software; Design and development of video game hardware and software; Software development; Development of interactive multimedia software; Maintenance and repair of computer software; Computer services, namely, cloud hosting provider services; Providing temporary use of online non-downloadable cloud computing software for use in electronic storage of data; Providing temporary use of online non-downloadable cloud computing software for virtual, augmented reality applications and environments; File sharing services, namely, providing temporary use of non-downloadable featuring technology enabling users to upload and download electronic files; Application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites,

and databases in the fields of wireless communication, mobile information access, and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices; Computer services, namely, providing remote management of devices via computer networks, wireless networks or the internet; Data encryption services; Encrypted electronic transmission and delivery of recovered data; Providing temporary use of online non-downloadable software and applications for customer relationship management (CRM); Application service provider (ASP) featuring software for customer relationship management (CRM); Computer services, in particular, application service provider featuring application programming interface (API) software for customer relationship management (CRM); Providing temporary use of non-downloadable software for facilitating and arranging fundraising and the distribution of fundraising donations; Providing temporary use of non-downloadable software for online charitable fundraising services and donation services; Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Computer hardware and software design, development, installation and maintenance; Research services and consulting in the field of information and telecommunications technology; Design of telecommunications apparatus and equipment; Consulting services in the field of design, selection, implementation and use of computer hardware and software systems for others; Providing online software platform featuring technology that enables online users to make payments and transfer funds; Providing online software platform featuring technology that enables online users to make payments and funds transfers across multiple websites and mobile applications; Computer services, namely, application services provider featuring application programming interface (API) software to allow users to perform e-commerce transactions via the internet and communications networks; Software as a services (SAAS) services featuring software for facilitating e-commerce transactions via the internet and communications networks; Application service provider featuring an application programming interface (API) software to allow users to perform e-commerce transactions via the internet and communications networks; Providing temporary use of non-downloadable software for converting natural language into machine-executable commands; Analyzing and evaluating social media content; Developing standards for third-party social media content; Conducting proceedings relating to standards concerning third-party social media content; Content moderation and supervision; Web publishing, namely, publishing of decisions concerning third-party social media content; Providing temporary use of non-downloadable computer software in the nature of a query engine; Providing temporary use of non-downloadable computer software for use in performing queries on large amounts of data; Providing temporary use of non-downloadable computer software in the nature of a query engine functioning across business intelligence (BI) tools; Providing temporary use of online non-downloadable artificial intelligence software for facilitating machine learning software; Application service provider (ASP) featuring software to enable or facilitate machine learning software; Providing temporary use of online non-downloadable software for machine learning; Providing temporary use of online non-downloadable software tools for software development; Providing temporary use of online non-downloadable software for building user interfaces; Application service provider (ASP) featuring software to enable or facilitate user interface building software; Electronic data storage; Electronic storage of photographs; Interactive hosting services which allow the users to publish and share their own content and images online; Providing on-line non-downloadable software for database management; Computer network services; Providing temporary use of non-downloadable software for opinion polling; Providing software allowing users to post questions with answer options; Platform as a service (PAAS) services featuring technology that allows businesses, organizations and individuals to create and manage their online presences and to communicate with online users information and messages regarding their activities, products and services and to engage in business and social networking; Providing temporary use of non-downloadable software featuring technology that allows users to manage their business networking accounts; Providing temporary use of non-downloadable software for voice command and recognition software, speech to text conversion software, voice-enabled software applications for personal information management; Platform as a service (PAAS) featuring computer software platforms for personal assistant software; Platform as a service (PAAS) featuring computer software platforms for home automation and home device integration software; Platform as a service (PAAS) featuring

computer software platforms for wireless communication software for voice, audio, video, and data transmission; Software as a service (SAAS) featuring computer software for personal information management; Providing temporary use of non-downloadable software for accessing, monitoring, tracking, searching, saving, and sharing information on topics of general interest; Software as a service (SAAS) featuring computer software for use to connect and control internet of things (iot) electronic devices; Software as a service (SAAS) featuring computer software for others to use for the development of software to manage, connect, and operate internet of things (iot) electronic devices; Software as a service (SAAS) featuring computer software for use as an application programming interface (API); Design, development and maintenance of proprietary computer software for others in the field of natural language, speech, language, and voice recognition excluding post-production of picture and sound recordings; Technical support and consultation services for developing applications; Information, advisory and consultancy services relating to voice command and recognition software, speech to text conversion software, and voice-enabled software applications, home automation, and internet-of-things software; Providing information, news, and commentary in the field of science and technology, home decorating, weather, and graphic, interior, product, and fashion design; Technological services, namely, data warehousing services; Application service provider (asp), namely, hosting computer software applications through the internet of others; Consultation services relating to programming of multimedia application management, computer programming, hardware, software, and computer system design and specification; Software as a service (SAAS) services, namely, hosting software for use by others for use providing an online database featuring a wide range of general interest information via the internet; Providing temporary use of on-line non- downloadable mobile communications device software for enhancing mobile access to the internet via computers, mobile computers, and mobile communications devices; Technical support, namely, troubleshooting of computer hardware and software problems and mobile computer and mobile communications device hardware and software problems; Computer, mobile computer, and mobile communication device hardware and software consultation and design; Providing temporary use of non-downloadable computer software that enables users to access and download computer software; Providing temporary use of on-line non-downloadable software and applications for accessing streaming audio and video files, games, social networks, text files, and multimedia files; Application service provider (ASP) featuring application programming interface (API) software for the streaming, storage, and sharing of video games, content, data and information; Computer software development in the field of mobile applications; Providing technical support services, namely, troubleshooting of computer software problems regarding the usage of communications equipment; Computer services; IT services; Application service provider (ASP) services, namely, hosting computer software applications of others; Application service provider (ASP) services, featuring e-commerce software for use as a payment gateway that authorizes processing of credit cards or direct payments for merchants; Application service provider (ASP) services, namely, providing, hosting, managing, developing, and maintaining applications, software, websites and databases in the fields of information technology, blockchain, virtual currency, digital currency, cryptocurrency, and digital assets; Application service provider (ASP) services featuring software for use in virtual currency, digital currency, cryptocurrency, and digital asset exchange and transactions; Application service provider (ASP) featuring software to enable or facilitate the creating, editing, uploading, downloading, accessing, viewing, posting, displaying, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via the internet and communications networks; Application service provider services featuring application programming interface (API) software to allow users to perform electronic business transactions via a global computer network; Application service provider (ASP) featuring software to enable or facilitate purchasing goods and services; Software as a service (SAAS) services; Platform as a service (PAAS) services; Providing temporary use of non-downloadable cloud computing software; Providing distributed ledger technology; Providing temporary use of non-downloadable software which facilitates the ability of users to view, analyze, record, store, monitor, manage, trade and exchange digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Providing temporary use of non- downloadable software

for sending, receiving, accepting, buying, selling, storing, transmitting, trading and exchanging digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Providing temporary use of non-downloadable software for implementing and recording financial transactions, for creating accounts and maintaining and managing information about financial transactions on distributed public ledgers and peer to peer payment networks; Providing temporary use of non-downloadable software for processing electronic payments and for transferring funds to and from others; Providing electronic financial platform software; Providing software for use as an application programming interface (API) for the development, testing, and integration of blockchain software applications; Providing temporary use of non-downloadable software for transfers of digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens between parties; Providing temporary use of non-downloadable software for use in financial trading; Providing temporary use of non-downloadable software for use in financial exchange; Providing temporary use of non-downloadable software for use in accessing financial information and market data and trends; Providing temporary use of non-downloadable software for the management of cryptographic security of electronic transmissions across computer networks; Providing temporary use of non-downloadable software for use with virtual currency; Providing software for use with digital currency; Providing software for use with cryptocurrency; Providing temporary use of non-downloadable software for use with digital currency wallet and storage services; Providing software for use as a cryptocurrency wallet; Providing software for use as an electronic wallet; Providing software for use as a digital wallet; Electronic data storage services; Providing temporary use of non-downloadable software for electronic funds transfer; Providing temporary use of non-downloadable software for currency conversion; Providing temporary use of non-downloadable software for the collection and distribution of data; Providing temporary use of non-downloadable software for payment transactions; Providing temporary use of non-downloadable software for connecting computers to local databases and global computer networks; Providing temporary use of non-downloadable software for creating searchable databases of information and data; Providing temporary use of non-downloadable software for managing and validating digital currency, virtual currency, cryptocurrency, digital asset, blockchain asset, digitized asset, digital token, crypto token and utility token transactions; Providing temporary use of non-downloadable software for creating and managing smart contracts; Providing temporary use of non-downloadable software for managing payment and exchange transactions; Providing temporary use of non-downloadable software for electronically exchanging currency for digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Providing temporary use of non-downloadable software for use in enabling the electronic transfer of funds to and from others; Providing temporary use of non-downloadable software for creating a decentralized and open source digital currency for use in blockchain-based transactions; Providing temporary use of non-downloadable software for creating a decentralized and open source virtual currency for use in blockchain-based transactions; Providing temporary use of non-downloadable software for creating a decentralized and open source cryptocurrency for use in blockchain-based transactions; Providing temporary use of non-downloadable software for encrypting and enabling secure transmission of digital information over the Internet, as well as over other modes of communication between computing devices; Distributed ledger platform software for use in processing financial transactions; Providing temporary use of non-downloadable software for electronic funds transfer and currency conversion; Providing a web portal featuring blogs and non-downloadable publications in the nature of articles, columns, and informational guides in the fields of virtual currencies, digital and blockchain assets and market and trading trends; Platform as a service (PAAS) featuring computer software platforms for the selling and purchasing digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Software as a service (SAAS) featuring computer software platforms for the selling and purchasing digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Computer services, namely, creating an on-line virtual environment for the selling and purchasing of digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens

and utility tokens; Platform as a service (PAAS) featuring computer software platforms for managing blockchain and token driven, distributed storage computer systems; Software as a service (SAAS) featuring computer software platforms for managing blockchain and token driven, distributed storage computer systems; Computer services, namely, providing secure, private encrypted cloud storage services; Computer services, namely, providing open source decentralized cloud storage platform; Data encryption services featuring blockchain software technology and peer-to-peer protocols to provide secure, private, and encrypted cloud storage; Providing temporary use of non-downloadable software for use as a cryptocurrency wallet; Data mining; Providing temporary use of non-downloadable software for use with blockchain technology; Software as a service (SAAS) services featuring software for clearing, allocation, compliance, recordation and settlement of trading related to digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Platform as a service (PAAS) services featuring software for clearing, allocation, compliance, recordation and settlement of trading related to digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Platform as a service (PAAS) featuring software platforms for facilitating transactions and payments using digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens that allow users to buy from, and sell products and services to others; Software as a service (SAAS) featuring software platforms for facilitating transactions and payments using digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens that allow users to buy from, and sell products and services to others; Blockchain-based software platforms and distributed computing software platforms for auditing and verifying digital information and codes; Design, development and implementation of audit and security software for blockchain-based platforms; Providing temporary use of non-downloadable software for use in facilitating secure transactions; Providing temporary use of non-downloadable software for auditing digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Design, development, and implementation of software for distributed computing platforms; Design, development, and implementation of software for blockchain; Design, development, and implementation of software for digital currency, virtual currency, cryptocurrency, digital and blockchain asset, digitized asset, digital token, crypto token and utility token wallets; Design, development, and implementation of software for third-party verification services for digital currency transactions, including but not limited to transactions involving bitcoin currency; Providing temporary use of non-downloadable software for users to buy and sell products by using digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Providing temporary use of non-downloadable software for use in accessing, reading, tracking, and using blockchain technology; Technical consultancy services related to digital currency, virtual currency, cryptocurrency, digital and blockchain asset, digitized asset, digital token, crypto token and utility token transactions; Platform as a service (PAAS) featuring computer software platforms for computer system and application development, deployment, and management; Software as a service (SAAS) featuring computer software platforms for computer system and application development, deployment, and management; Providing temporary use of non-downloadable software enabling users to develop, build and run distributed applications through an open-source peer-to-peer smart-contract and payment network platform; Providing temporary use of non-downloadable authentication software for controlling access to and communications with computers and computer networks; Providing temporary use of non-downloadable software for use in the exchange of virtual items; Providing a digital exchange; Providing temporary use of non-downloadable software for use in issuing digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized as; Application service provider (ASP); Application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications; Application service provider (ASP) featuring location-aware software for searching, determining and sharing the location of goods, services and events of interest; Application service provider (ASP) featuring software for mapping services; Application service provider (ASP) featuring software for social networking, managing social

networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; Application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; Application service provider (ASP) featuring software to enable or facilitate social and destination mapping; Application service provider (ASP) featuring software to enable or facilitate interaction and communication between humans and AI (artificial intelligence) platforms, namely, bots, virtual agents and virtual assistants; Application service provider (ASP) services; Application service provider (ASP) services featuring software for controlling, integrating, operating, connecting, and managing voice controlled information devices, namely, cloud-connected and voice-controlled smart consumer electronic devices and electronic personal assistant devices; Application service provider (ASP), namely, hosting, managing, developing and maintaining applications, software, and web sites, in the fields of personal productivity, wireless communication, and mobile applications; Application service provider (ASP), namely, providing, hosting, managing, developing, and maintaining applications, software, websites, and databases in the fields of calculation of website ranking based on user traffic; Application service provider (ASP), namely, remote hosting of computer applications of others; Application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases in the fields of wireless communication, mobile information access, and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices; Application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, websites, and databases in the fields of calculation of website ranking based on user traffic; Computer consulting, computer programming; Computer hardware and software consultation and design; Computer hardware, software, application, and network consulting services; Computer online services, namely, providing information, online links and electronic resources related to sports, health, and fitness; Computer services in the nature of providing customized online pages featuring user-defined or specified information, personal profiles, virtual reality, mixed reality, and augmented reality content and data; Computer services, namely, creating virtual communities for registered users to organize groups and events, participate in discussions, get feedback from their peers, and engage in social, business and community networking; Computer services, namely, curating online user-defined content and advertisements and creating social media feeds; Computer services, namely, hosting online web facilities for others for organizing and conducting meetings, events and interactive discussions via the internet and communication networks; Computer services, namely, providing information in the fields of technology and software development via the internet; Computer software development; Creating, maintaining and hosting of a website and other computer and electronic communication networks featuring information, online links, and electronic resources in the field of sports and fitness; Creating, maintaining and hosting of an interactive web site and other computer and electronic communication networks that enables users to enter, access, track progress, monitor and generate health, fitness, personal exercise, sports, and athletic activity information and achievements; Creating, maintaining and hosting of an interactive web site and other computer and electronic communication networks that enables users to compete and compare athletic information and achievements with other users; Design and development of augmented reality hardware and software; Design and development of computer hardware and computer software; Design and development of interactive multimedia software; Design and development of mixed reality hardware and software; Design and development of virtual reality hardware and software; File sharing services, namely, providing online facilities for others featuring technology enabling users to upload and download electronic files; Hosting of digital content on the internet; Mapping services; Mobile computer and mobile communications device hardware and software consultation and design; Mobile computer and mobile communications device software design for others; Non-downloadable computer software for displaying, aggregating, analyzing and organizing data and information in the fields of health,

wellness, fitness, physical activity, weight management, sleep, and nutrition; Non-downloadable computer software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms, namely, bots, virtual agents and virtual assistants; Non-downloadable computer software for sharing and displaying a user's location, planning activities with other users and making recommendations; Non-downloadable computer software for social and destination mapping; Non-downloadable computer software for tracking fitness, health and wellness goals and statistics; Non-downloadable software for creating personalized fitness training programs; Non-downloadable software for creating, managing and accessing user-created and administered private groups within virtual communities; Non-downloadable software for ordering and/or purchasing goods and services; Non-downloadable software for processing electronic payments; Non-downloadable software for providing a virtual marketplace; Non-downloadable software for providing personal training services, workouts and fitness assessments; Non-downloadable software for social networking, creating a virtual community, and transmission of audio, video, images, text and data; Non-downloadable software for streaming multimedia entertainment content; Non-downloadable software for transmitting, sharing, receiving, downloading, displaying, interacting with and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; Online ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; Online non-downloadable cloud computing software for use in electronic storage of data; Online non-downloadable cloud computing software for virtual, mixed and augmented reality applications and environments; Online non-downloadable computer software for use in providing retail and ordering services for a wide variety of consumer goods; Platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; Platform as a service (PAAS) featuring computer software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Platform as a service (PAAS) featuring computer software platforms for voice command and recognition software, speech to text conversion software, voice-enabled software applications for personal information management; Platform as a service (PAAS) featuring software platforms for social networking and transmission of images, audio-visual content, video content and messages; Platform as a service (PAAS) services featuring computer software to allow users to perform electronic business and e-commerce transaction; Provide an interactive web site that enables users to enter, access, track progress, monitor and generate nutrition, calories, health, fitness, personal exercise, sports, and athletic activity information and achievements; Provide use of non-downloadable software to provide information regarding sports, athletic skill development, fitness coaching, and fitness training via an online website and other computer and electronic communication networks for gaming consoles, personal computers, personal digital devices, and smart phones; Providing an interactive web site that enables users to enter, access, track progress, monitor and generate calories, fitness, personal exercise, and athletic activity information and achievements; Providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple online facilities; Providing customized computer searching services, namely, searching and retrieving information at the user's specific request via the internet; Providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, electronic media, images and audio visual content via the internet and communication networks; Providing internet search engines; Providing non-downloadable software to allow users to perform electronic business transactions via the internet and communications networks; Providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among multiple online facilities to engage in social networking, and to manage their social networking accounts; Providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data; Providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information and to transfer and share such information among multiple online facilities; Providing

online non-downloadable software for setting up, configuring, and controlling wearable computer hardware and wearable computer peripherals; Providing online sites that gives users the ability to upload, modify and share virtual reality, mixed reality and augmented reality content, information, experiences and data; Providing personal assistant software; Providing search platforms to allow users to request and receive photos, videos, text, data, images, and electronic works; Providing search platforms to allow users to request and receive content, text, visual works, audio works, audiovisual works, literary works, data, files, documents, and electronic works; Providing social assistant software; Providing software for facilitating and arranging for the financing and distribution of fundraising and donations; Providing software for online charitable fundraising services and financial donation services; Providing temporary access to non-downloadable computer software for mapping services; Providing temporary use of non-downloadable computer software and hosting online facilities to enable users to access and download computer software; Providing temporary use of non-downloadable computer software enabling development, assessment, testing, and maintenance of mobile software applications for portable computing devices, namely, mobile phones, smartphones, handheld computers and computer tablets; Providing temporary use of non-downloadable computer software for sharing and displaying a user's location, planning activities with other users and making recommendations; Providing temporary use of non-downloadable computer software for social and destination mapping; Providing temporary use of non-downloadable computer software for finding content and content publishers, and for subscribing to content; Providing temporary use of non-downloadable computer software for accessing, collecting, displaying, editing, linking, modifying, organizing, tagging, streaming, sharing, storing, transmitting, and otherwise providing electronic media, photographs, images, graphics, audio, videos, audio-visual content, data and information via the internet and communication networks; Providing temporary use of non-downloadable e-commerce software to allow users to perform electronic business transactions via the internet; Providing temporary use of non-downloadable location-aware computer software for searching, determining and sharing the location of goods, services and events of interest; Providing temporary use of non-downloadable software applications for searching and identifying local and location-based points of interest, events, landmarks, employment opportunities, entertainment, cultural events, shopping and offers; Providing temporary use of non-downloadable software applications for providing location-based weather information; Providing temporary use of non-downloadable software applications for providing, linking to, or streaming news or current events information; Providing temporary use of non-downloadable software for modifying photographs, images and audio, video, and audio-video content with photographic filters and virtual reality, mixed reality, and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; Providing temporary use of non-downloadable software for taking photographs and recording audio, audio-visual and video content; Providing temporary use of non-downloadable software for uploading, downloading, archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; Providing temporary use of non-downloadable software for streaming multimedia entertainment content; Providing temporary use of online non-downloadable software and applications for instant messaging, voice over internet protocol (VOIP), video conferencing, and audio conferencing; Providing temporary use of online non-downloadable software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; Providing temporary use of non-downloadable software for taking photographs and recording audio, audio-visual and video content; Provision of Internet search engine services; Rental of computer software that gives users the ability to upload, edit, and share images, videos and audio-visual content; Software as a service (SAAS) featuring computer software for accessing, browsing, and searching online databases, audio, video and multimedia content, games, and software applications, software application marketplaces; Software as a service (SAAS) featuring computer software for accessing, monitoring, tracking, searching, saving, and sharing information on topics of general interest; Software as a service (SAAS) featuring computer software for connecting, operating, integrating, controlling, and managing networked consumer electronic devices, home climate devices and lighting products via wireless networks; Software as a service (SAAS) featuring computer software used for controlling stand-alone voice controlled information and personal assistant devices; Software as a service (SAAS) for use in designing, creating and analyzing data,

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metrics and reports in the areas of health, fitness, sleep, nutrition and wellness; Software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts; Software as a service (SAAS) services featuring software for use of an algorithm for calculating and generating data for sport activity, fitness training, fitness level assessments, fitness coaching, fitness recommendations and goal setting; Software as a service (SAAS) services, namely, hosting software for use by others for use of an algorithm for calculating and generating data for sport activity, fitness training, fitness level assessments, fitness coaching, fitness recommendations and goal setting; Software as a service (SAAS) services, namely, providing a customized website and mobile portal for individuals featuring data analytics based on physiological metrics for purposes of health monitoring; Software as a service (SAAS) that enables users to manage employee accounts, schedule and track employee participation, and facilitate and manage corporate fitness and wellness programs; Software for electronic messaging; Technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; Technological services, namely, data warehousing services.

Convention priority: Jamaica Application No. 84473 filed on 5 October 2021

A person may lodge a notice of opposition to the Registrar within 21 days of gazettal of this Notice.

Jay Udit
Registrar of Trademarks

Date: 16 / 05 / 2022

TRADEMARKS ACT 2019

[Section 10; Regulation 6]

NOTICE OF APPLICATION FOR REGISTRATION OF TRADEMARK META SYMBOL IN CLASS 45

The Registrar of Trademarks has received an application for registration of trademark as follows:

- (a) **Applicant's full name:** Meta Platforms, Inc.
- (b) **Address of the applicant:** 1601 Willow Road, Menlo Park, California 94025, United States of America
- (c) **Date application lodged:** 5th April 2022
- (d) **Time application received:** 16:17pm
- (e) **Reference number for the application:** 164C/2022
- (f) **Representation, drawing or design of mark:**

- Device



Representation is in black and white.

- (g) **Goods or services for which the trademark is associated with:**

International Class: 45

Services: Online social networking and dating services; Social networking, social introduction and dating services provided via access to computer databases and online searchable databases in the fields of social networking, social introduction and dating; Providing information in the fields of social networking and social introduction; Providing social networking services, namely, the provision of information in the field of personal development, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; Providing concierge services for others to meet the needs of individuals, namely, booking reservations, facilitating personal purchases, arranging personal deliveries, making requested personal arrangements, providing recommendations on products and services, providing customer-specific information to meet individual needs; Legal services; Reviewing standards and practices relating to social media content; Compliance consulting in the field of social media; Consulting services in the field of online social networking and social media services; Authentication services; Online social investment network in the nature of an on-line social networking services in the field of investments; Providing a website featuring information on the development of privacy, security, blockchain and distributed ledger technologies, and data governance law; Regulatory compliance consultancy in the field of digital currency, virtual currency, cryptocurrency, digital and blockchain asset, digitized asset, digital token, crypto token and utility token applications; Online social networking service for investors allowing financial trades and exchange of digital currency, virtual currency, cryptocurrency, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; Business identification verification services; Identification verification services; Online social networking services; Personal concierge services for

G.N.No. 553/2022 (Cont'd)

others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs; Providing access to computer databases and online searchable databases in the fields of social networking, social introduction and dating; Social introduction and networking and dating services; Social networking services related to sports, fitness, and coaching activities provided through a community website online and other computer and electronic communication networks; User verification services.

Convention priority: Jamaica Application No. 84473 filed on 5 October 2021

A person may lodge a notice of opposition to the Registrar within 21 days of gazettal of this Notice.

Jay Udit

Registrar of Trademarks

Date: 16 / 05 / 2022