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G.N.No. 796/2022

TRADEMARKS ACT 2019

[Section 10; Regulation 6]

NORT No: 01/07NRUTM/2022

NOTICE OF APPLICATION FOR REGISTRATION OF TRADEMARK

The Registrar of Trademarks has received an application for registration of trademark as follows:

- (a) **Applicant's full name:** AMAZON TECHNOLOGIES, INC.,
- (b) **Address of the applicant:** 410 Terry Ave N, Seattle, Washington 98109, USA
- (c) **Date application lodged:** 26 July 2022
- (d) **Time application received:** 10:05am
- (e) **Reference number for the application:** 01/07NRUTM/2022
- (f) **Representation, drawing or design of mark:**

WORD:

AMAZON PRIME

Representation of the trademark is in black and white.

- (g) **Goods or services for which the trademark is associated with:**

Downloadable and recorded computer software for streaming, broadcasting, transmitting, distributing, reproducing, organizing and sharing music, audio, video, games and other data; downloadable and recorded computer software for use in authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, viewing, storing and organizing text, data, images, and audio and video files; downloadable and recorded computer software to enable users to view or listen to audio, video, text and multimedia content; downloadable and recorded computer software for creating and providing user access to searchable databases of information and data; downloadable and recorded search engine software; downloadable and recorded computer software for accessing online information; downloadable and recorded computer software for online shopping; downloadable and recorded computer software for database management;

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downloadable and recorded computer software for price management; downloadable and recorded computer software for use in the retail industry; downloadable and recorded computer software for use in e-commerce and the retail industry, namely, software for point of sale transactions; downloadable and recorded computer software for order fulfillment; downloadable and recorded computer software for inventory management; downloadable and recorded computer software for facilitating payments and online transactions; downloadable and recorded computer software for payment processing; downloadable and recorded computer software that provides retail and ordering services for a wide variety of consumer goods; downloadable and recorded computer software for use in disseminating advertising for others; downloadable and recorded computer software for disseminating information regarding consumer product discounts; downloadable and recorded computer software for use in sharing information about products, services, and deals; downloadable and recorded computer software for use in barcode scanning and price comparison; recorded computer software and downloadable computer software for creating, managing, and disseminating advertising, promotions, and marketing; downloadable and recorded computer software for scheduling shipping and deliveries; downloadable and recorded computer software for shipping management; downloadable and recorded computer software for logistics management; downloadable and recorded computer software for wireless content delivery; downloadable and recorded computer software for electronic storage of data; downloadable and recorded computer software for storing, organizing, editing and sharing photos; downloadable and recorded computer software for image and speech recognition; downloadable and recorded computer software for home automation; downloadable and recorded internet browser software; downloadable and recorded computer software for purchasing, accessing and viewing movies, tv shows, videos, music, and multimedia content; downloadable and recorded game software; downloadable music files; downloadable films and movies featuring fiction and non-fiction stories on a variety of topics provided via a video-on-demand service; downloadable motion pictures and television shows featuring fiction and non-fiction stories on a variety of topics, and audio and video recordings featuring fiction and non-fiction stories on a variety of topics; digital media, namely, pre-recorded digital video discs, digital versatile discs; downloadable audio and video recordings, DVDs, and high definition digital discs featuring fiction and non-fiction stories on a variety of topics; downloadable audio files, multimedia files, text files, written documents, audio material, video material and games featuring fiction and non-fiction content on a variety of topics; downloadable fiction books on a variety of topics, downloadable e-books in the field of fiction and non-fiction stories on a variety of topics and audio books in the field of fiction and non-fiction stories on a variety of topics; magnetically encoded gift cards in international class 9.

Paper gift cards, printed gift certificates; non-magnetically encoded prepaid purchase cards for transferring financial value online via retail computer networks; printed publications, namely, books, magazines, periodicals, brochures, journals, newsletters, and newspapers in fields of general human interest; paper, in International Class 16.

Retail store services and online retail store services; retail store services and online retail store services featuring a wide array of goods; retail store services and online retail store services featuring a wide array of consumer goods of others; retail grocery store services and wholesale distributorship featuring fresh foods and groceries; retail services, namely, administration of a discount program for enabling participants to obtain discounts on shipping services through use of a discount membership program; online retail store services featuring audio and video recordings, spoken word recordings, electronic books and computer games; advertising services; promoting and marketing the goods and services of others by distributing advertising material, coupons, discounts on goods and services, and information about exclusive deals; providing consumer product information and advice via the internet; providing product recommendations to consumers for commercial purposes; providing online consumer product information; sales promotion for others; providing stores for buyers and sellers of goods and services; advertising and marketing; commercial information; wholesale store services; customer loyalty program services featuring rewards in the form of discounted shipping services, early access to retail discounts and offers, access to books and other publications, access to audiobooks, discounted online storage of photos and music, discounted music, video, game, and data streaming, home try-on services allowing consumers to sample clothing, apparel accessories, eyewear, watches, jewelry, wallets, and bags before selection and purchase, and discounted

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medicine, prescriptions, and medical and general wellness products; customer loyalty rewards program for shoppers, namely, arranging and conducting incentive reward programs to promote the sale of a wide variety of consumer goods of others; administration of a discount program enabling participants to obtain discounts on shipping services, early access to retail discounts and offers, access to books and other publications, access to audiobooks, discounted online storage of photos and music, discounted music, video, game, and data streaming, home try-on services allowing consumers to sample clothing, apparel accessories, eyewear, watches, jewelry, wallets, and bags before selection and purchase, and discounted medicine, prescriptions, and medical and general wellness products; subscription-based order fulfillment services in the fields of books, audiobooks, music, movies, tv shows, videos, games, data, clothing, and discounted medicine, prescriptions, and medical and general wellness products; expedited shipping services, namely, arranging for freight transportation of packages by means of truck and air; computerized tracking and tracing of packages in transit to ensure on-time delivery for business purposes; order fulfillment; electronic processing of orders for others; logistics management; business management; data processing services in international class 35.

Video-on-demand transmission; internet protocol television (IPTV) transmission services; streaming of audio and video material on the internet; streaming of data; streaming of music, movies, tv shows and games on the internet; broadcasting services; audio and video broadcasting services; subscription-based audio and video broadcasting services over the internet; internet broadcasting services; internet radio broadcasting services; electronic data transmission; electronic transmission and streaming of digital media content for others via global and local computer networks; telecommunication services, namely, transmission of webcasts; transmission of digital files; electronic transmission of digital photo files among internet users; providing access to digital music websites on the internet; providing access to online directories, databases, websites, blogs and reference materials; transmission of news; delivery of messages by electronic transmission; electronic transmission of mail and messages; podcasting services; providing on-line chat rooms for social networking; providing internet chatrooms; providing an on-line forum for transmission of messages among computer users and the transmission of photos, videos, text, data, images and sound; electronic bulletin board services, in International Class 38.

Delivery of goods by truck, air, and self-driving delivery robots; Shipping of goods; freight forwarding; freighting; packaging of goods; parcel delivery; wrapping of goods; transport of goods; shipping, delivery, and storage of goods; freight transportation by means of truck, train and air; packaging articles for transportation; merchandise packaging for others; expedited shipping services, namely, arranging for freight transportation by means of truck, train and air; expedited shipping service for others; membership-based truck, train, and air shipping programs; delivery services, namely, shipping and delivery of goods; providing transportation, shipping, and delivery information; delivery of goods by mail order, namely, healthcare items, prescription medication, and over the counter medications for consumers; providing a website featuring information and commentary in the field of transportation; goods warehousing; locating and arranging for reservations for storage space for others; rental of storage containers; courier services; messenger services; mailbox rental; distribution services, namely, providing online services which afford customers the ability to select a distribution point for goods purchased on the internet; coordinating travel arrangements for individuals and for groups; travel booking agencies; providing a web site featuring travel information and commentary; supply chain logistics services, in International Class 39.

Providing non-downloadable electronic publications in the nature of books, magazines, periodicals, brochures, journals, newsletters, and newspapers in the fields of art, biography, business, children and young adults, comedy, comics, drama, economics, education, entertainment, fashion, fiction, finance, food, geography, hobbies, history, law, lifestyle, literature, medicine, music, nature, non-fiction, novels, parenting, politics, religion, romance, science, science fiction, technology, self-help, spirituality, sports, style, technology, and travel; loaning and rental of books, audiobooks and other publications; provision of non-downloadable videos, films, movies and television shows via a video-on-demand service; film and video rental services; entertainment services, namely, providing non-downloadable prerecorded music and audio programs featuring fiction and non-fiction stories on a variety of topics, and information in the field of music, and commentary and articles about music, all on-line via a global computer network; providing online video games; providing online non-downloadable game software;

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providing information online relating to computer games and enhancements for games; publishing of reviews; entertainment information; entertainment services, namely, in the nature of live visual and audio performances, namely, musical, variety, news and comedy shows; publication of printed matter; book, audiobook, newspaper, magazine and web magazine publishing; publishing of electronic publications; digital imaging services; film, movie, tv show and video production and distribution; creating and developing concepts for movies and television programs; audio and video recording services; providing online radio programming; digital audio, video and multimedia publishing services; providing information, news and commentary in the field of music; providing information, news and commentary in the field of reviews of audiobooks for entertainment purposes; presenting live musical concerts and performances; music production services; music publishing services; multimedia publishing of games; production of video and computer game software; rental of video games; entertainment services, namely, live performances by video game players; entertainment services, namely, providing online non-downloadable videos in the field of video games featuring video games being played by others; entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; entertainment services, namely, providing on-line, non-downloadable virtual clothing, colors, badges, tools and weapons for use in virtual environments created for entertainment purposes; providing an online website portal for consumers to play and participate in on-line gaming and online electronic games for recreational computer games playing purposes; arranging and conducting sports competitions and tournaments for video game players; organizing video gaming leagues; providing a web site featuring the ratings, reviews and recommendations of users on events and activities in the fields of entertainment and education; providing a website featuring the ratings and reviews of television, movies, videos, music, screenplays, scripts, books and video game content; providing online news, information and commentary in the field of entertainment; online journals, namely, blogs featuring information about entertainment; entertainment services, namely, profiling of musicians, artists and bands by providing non-downloadable video clips of musical performances over a global computer network; arranging of contests; sweepstake services; sweepstake services provided over a global computer network hosting online sweepstakes and contests for others, in International Class 41.

Leasing and rental of computers and computer software; computer time-sharing services; computer co-location services, namely, providing facilities for the location of computer servers with the equipment of others; rental of computing and data storage facilities of variable capacity to third parties; computer diagnostic services; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; application service provider (asp), namely, hosting computer software applications for others; providing temporary use of non-downloadable computer software for streaming, broadcasting, transmitting, distributing, reproducing, organizing and sharing music, audio, video, games and other data; providing temporary use of non-downloadable computer software for use in authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, viewing, storing and organizing text, data, images, and audio and video files; providing temporary use of non-downloadable computer software to enable users to view or listen to audio, video, text and multimedia content; providing temporary use of non-downloadable computer software for creating and providing user access to searchable databases of information and data; providing temporary use of non-downloadable search engine software; providing temporary use of non-downloadable computer software for wireless content delivery; providing temporary use of non-downloadable computer software for accessing online information; providing temporary use of non-downloadable computer software for database management; providing temporary use of non-downloadable computer software for customer service; providing temporary use of non-downloadable computer software for price management; providing temporary use of non-downloadable computer software for inventory management; providing temporary use of non-downloadable computer software for order fulfillment; providing temporary use of non-downloadable computer software for facilitating payments and online transactions; providing temporary use of non-downloadable computer software for use in e-commerce and the retail industry, namely, software for point of sale transactions; providing temporary use of non-downloadable computer software for online shopping; providing temporary use of non-downloadable computer software that provides retail and ordering services for a wide variety of consumer goods; providing temporary use of non-downloadable computer software for use in disseminating advertising for others; providing temporary use of

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non-downloadable computer software for creating, managing, and disseminating advertising, promotions, and marketing; providing temporary use of non-downloadable computer software for disseminating information regarding consumer product discounts; providing temporary use of non-downloadable computer software for use in sharing information about products, services, and deals; providing temporary use of non-downloadable computer software for use in barcode scanning and price comparison; providing temporary use of non-downloadable computer software for scheduling shipping and deliveries; providing temporary use of non-downloadable computer software for logistics management; providing temporary use of non-downloadable computer software for shipping management; providing temporary use of non-downloadable computer software for electronic storage of data; providing temporary use of non-downloadable computer software for storing, organizing, editing and sharing photos; providing temporary use of non-downloadable computer software for image and speech recognition; providing temporary use of non-downloadable computer software for home automation; providing temporary use of non-downloadable computer software for purchasing, accessing and viewing movies, tv shows, videos, music, and multimedia content; electronic data storage; data backup and recovery services; file sharing services, namely, providing a website featuring technology enabling users to upload and download electronic files; hosting of digital content on the internet; hosting, building and maintaining web sites; computer services, namely, cloud hosting provider services; providing search engines for the internet; computer services, namely, creating computer network-based indexes of information, websites and resources; computer services, namely, hosting on-line web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions; computer services, namely, uploading music and photos to the internet for others; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the fields of books, tv shows, films, music, entertainment, video games, fiction, and non-fiction; creating an on-line community for connecting video game players, teams and leagues for the purpose of organizing game and sports activities; providing a website featuring technology that creates personalized movie, tv show, video and music channels for listening, viewing, and sharing; providing a subscription based website featuring non-downloadable music, radio, movies, tv shows, videos and information about music, albums, artists and songs; providing an online website featuring technology that enables users to share video game enhancements and game strategies; providing a website featuring technology for database management; providing a website featuring technology for sales management; providing a website featuring technology for customer service; providing a website featuring technology for price management; providing a website featuring technology for inventory management; providing a website featuring technology for logistics management; providing a website featuring technology for shipping management; providing a website featuring technology for scheduling shipping and deliveries; providing a website featuring technology for order fulfillment; providing a website featuring technology for payment processing; providing a website featuring technology for creating, managing, and disseminating advertising, promotions, and marketing; providing a website featuring technology for sharing information about products, services, and deals, in International Class 42.

A person may lodge a notice of opposition to the Registrar within 21 days of gazettal of this Notice.

Jay Udit
Registrar of Trademarks

Date: 18th August 2022